MOBILE CANDY DISH SWEETENS THE SEARCH FOR MOVIES WITH THE LAUNCH OF MOVIE CANDY

-New Mobile Application Developer Provides an Easier Way to Find Showtimes and Locations

Berkeley, CA - 18 January 2006. Mobile Candy Dish, a leader in mobile commerce, today announces the launch of the Movie Candy application for cell phone users. Movie Candy allows mobile phone users to inexpensively search for movies, get show times, critic reviews, cast description, directions, maps and points of interest like nearby restaurants and bars. Approximately 1.5 billion people purchase tickets annually to the movies and there are more than 160 million cell phone users in the United States. Utilizing a unique and proprietary algorithm, the Movie Candy application provides individuals with more readily accessible times and locations to increase their likelihood of discovering where and when to see the movie that they want.

Mobile Candy Dish CEO, Michelle Fisher, stated, "Our goal is to deliver the information and entertainment people want, when they want it and where they want it.

 The Movie Candy Java application can be downloaded from **www.mobilecandydish.com** and can be paid for by credit card or via phone bill. The Movie Candy SMS product is available on all major carriers. Show times, movie information and locations can be received by texting the message "movie title zip code", e.g. "king kong 94710" to 22639 or CANDY. Movie Candy applications allow consumers to bypass lengthy voice prompts or automated phone lines. All information is then stored on the phone for easy access.

About Mobile Candy Dish

Founded in 2004 and headquartered in Berkeley, CA, Mobile Candy Dish is a leader in mobile commerce. Mobile Candy Dish creates the most advanced applications for the 80 million-strong "Mobile Generation." The Candy suite of products enables consumers to search, find products, purchase using their credit card or phone bill and do it all from their mobile handset in real time. The product line up focuses on entertainment verticals, including movies, music and sports. Mobile Candy Dish products include Premium SMS services, Java and BREW applications. The company has established relationships with the top 4 U.S. carriers, Cingular, Sprint Nextel, Verizon and T-Mobile. For more information, please visit **www.mobilecandydish.com**.