

Mobile Candy Dish and CardMarte partner to expand mobile commerce globally.

Berkeley, CA – October 23, 2007 – Mobile Candy Dish, Inc has formed an exclusive agreement with CardMarte to expand mobile commerce globally. The new joint venture enables consumers around the world will have access to a private-label contactless debit MasterCard® which also serves as a FDIC insured account in a Federally Charter Bank. Consumers will be able to direct deposit their paycheck into their mobile wallet, pay bills, move money between banks in the U.S., share money from card to card in other countries, withdraw cash from ATM machines worldwide, or pick up cash at redemption locations in over 100 countries. Consumers can also use this contactless debit card in their mobile wallet to buy products at participating contactless merchants and receive their transaction history in their mobile wallet in real time. A private-labeled patent pending NFC payment sticker is also available for consumers who want to utilize their existing cell phone instead of buying a new NFC cell phone. .

“CardMarte is a leader in the prepaid store value card management systems and in the international money sharing industry, so we are excited about our partnership. Our new private-label debit MasterCard® which serves as a FDIC account and ACH capability through CardMarte will complement the other features available through our mobile wallet including real-time in-store purchases, ticketing, money management through 8,000+ other financial institutions, coupons, rewards, directions, maps, and many other services to provide a holistic and consumer friendly experience” said Michelle Fisher, CEO of Mobile Candy Dish.

“Mobile payment is the next wave in financial services and Mobile Candy Dish is at the forefront of this wave with its unique Blaze mobile wallet which is beyond the traditional mobile wallet,” said Alfred Urcuyo, CEO of CardMarte, LLC. “We are pleased to partner with MobileMarte a Mobile Candy Dish Company to offer our private-label debit MasterCard®, redemption stations, ACH capabilities, ATM withdrawal, and much, much more”

About Mobile Candy Dish

Mobile Candy Dish, via our patent-pending Blaze Mobile Commerce Platform application, brings mobile commerce capability to handheld devices wherever and whenever a customer desires. Mobile Candy Dish is a privately held company located in the San Francisco Bay Area, CA and was incorporated in March, 2005.

About CardMarte

CardMarte provides the most advanced global prepaid bankcard processing solutions and value-added services available in today's marketplace. CardMarte offers a wide range of card programs for partners, employers, and merchants. We work with banking institutions to offer the most flexible, comprehensive, and best-fit applications for today's store value industry.

CardMarte is a trademark of CardMarte Corporation. All other marks are the property of their respective owners. The Mobile Candy Dish Private Label Prepaid MasterCard© is issued by MetaBank pursuant to license by MasterCard International Incorporated.

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